

COBAR™

SECURE ONLINE DATA STORAGE SOFTWARE

INTRODUCTION

The Cobar™ suite of software products has been developed for the global consumer market to provide a comprehensive set of automated tools allowing users to securely store their data in an online storage facility.

Cobar™ provides protection against catastrophic data loss, allows users to access their data at any time from anywhere and facilitates collaborative work environments where data needs to be shared amongst geographically separated users.

Cobar Backup™ engine performs scheduled, unattended data backups using strong encryption at the client PC.

MARKET

CapstoneBlack wholesales Cobar™ to ISPs and Online Storage Providers for resale to their subscribers. Resellers can use their own storage with Cobar™ or consider using *CB-Data Standard* or *CB-Data Business*, CapstoneBlack's own tailored storage plans. Cobar™ is sold on a monthly per-user fee, please refer to the pricing schedule for more details.

VERSIONS

Cobar™ is provided in two Versions, Cobar™ and Cobar™ Free:

- **Cobar™** is a fully functional, customised version of the application with no limits on storage size. Cobar™ includes Cobar Backup™. Cobar™ is distributed by the reseller to their subscribers. The use of Cobar™ is subject to a monthly fee.
- **Cobar™ Free** is a customised, limited version of Cobar™ intended to be distributed freely by the reseller to enable the subscriber to investigate and assess the product with a view to upgrading to Cobar™. Cobar™ Free uses the storage space nominally provided by the reseller for web hosting (usually 20Mb or less) and does not include the Cobar Backup™ features. The use of Cobar™ Free is subject to a licensing agreement but attracts no charges.

FEATURES

Cobar™ is a Windows based, feature rich, intuitive and easy to use suite of applications comprising Cobar Explorer™, Cobar Backup™. Cobar Explorer™ is an encrypted file transfer application currently using FTP as its transfer mechanism. Cobar™ major features include the following:

- **Strong Encryption** - Cobar™ uses strong encryption at the user's computer to encrypt files before they are transferred. This ensures that private information is never transported or stored "in the clear" and is never available to anyone who does not have access to the passphrase which was used to do the initial encryption. Cobar™ incorporates the AES and Blowfish encryption methods that have withstood years of independent scrutiny.
- **Automated Backup** – Using Cobar Backup™ allows the user to set and forget their backups. By simply nominating files and folders and associating them with a particular time or update interval the file transfer becomes "invisible" and no further interaction from the user is required.

- **Accounting Systems Backup** - Specific support is provided for the following accounting packages: ACT!, MYOB, Quickbooks, Quicken, Peachtree, Goldmine, MS Money and Simply Accounting. Additional applications can be supported through fully customisable filters.
- **Go Mobile** – By selecting the Go Mobile option within the Explorer component of Cobar™ the user installs the Explorer on removable media (usually a USB memory stick). This gives the user a portable and easy to use instance of Cobar™ which allows access to files from any internet enabled computer with a USB port. This provides the user with a secure virtual office where all their documents are available at any time from anywhere.
- **Backup Service** – Cobar Backup™ uses a background service which is installed and resident in the computer's Operating System. By installing a service the user need never be logged onto the computer which is performing the automated backups.
- **Server Backups** – Cobar Backup can be installed on file servers to backup corporate data and files within user roaming profiles.
- **Collaborative Work Environment** - If a number of users wish to share a common passphrase, this would allow those users access to the same data in a single storage space. A number of users using the same files in the same location would provide a secure virtual network for collaboration. The added ability to be able to run Cobar™ from a USB memory stick would permit users who are remote from their computer or who are geographically separate would also assist in establishing a collaborative work environment.
- **Upgrades and enhancements** – As enhancements are made to the Cobar™ product suite, customers and resellers will be advised of the enhancements and upgrades to the product.

Additionally, Cobar™ has comprehensive Help file support, Guiding Wizards and file management functions which ensure even the most demanding of users can meet their particular needs.

CUSTOMISATION

CapstoneBlack will customise the look of Cobar™ for resellers. Both Cobar™ and Cobar™ Free have a number of customisation options available. Some customisation options are:

- **Header Logo** – All components of the Cobar™ suite of software are "branded" with the resellers logo in the header of each window.
- **Program Icon** – Icons for the executables within the Cobar™ suite of software products are set to the resellers icon or logo as required.
- **Splash Screen / About Box Logo** – The Splash Screen logo and About Box logo are set to the resellers icon or logo as required.
- **Banner Advertising** – Screen real estate is available for a maximum of 4 banner adverts within the Explorer component of Cobar™. These adverts are managed and controlled by the reseller.

Additionally, each reseller version of Cobar™ is configured for the resellers server domain (allowing users to only connect to the reseller's domain).

The initial customisation of Cobar™ is provided as a set fee to resellers. Changes in customisation at a later date may attract an additional charge.

SUPPORT

The following support is provided as standard for this product:

- Initial provisioning and welcome email to end-user
- Registration
- Upgrades
- Fault resolution

All additional support is provided only to the reseller and not the end-users. The reseller is expected to provide all 1st and 2nd level support. All support is on an email basis except for urgent fault resolution.

PROVISIONING

The Cobar™ suite of software is customised and delivered to the reseller within 3 business days of contract signature. Resellers are then able to provide Cobar™ directly from their website. Period upgrades are managed in a similar fashion.

RELATED PRODUCTS

CB-Data Standard – Standard Storage Plans

CB-Data Business – Business Storage Plans

CapstoneBlack

CapstoneBlack is a solutions development company established to develop and support innovative applications with a focus on secure communications and storage products. The CapstoneBlack head-office is located in Canberra, Australia:

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